



The beach for all reasons

Reason #11: Southern Hospitality ... here today, here tomorrow.

In Myrtle Beach our signature shows and attractions are always evolving, which helps keep your itineraries fresh and new. And variety also awaits at every turn for unique shopping, dining and entertainment experiences. But what remains unchanged, year after year is our genuine southern hospitality served with a smile. It's a free service and sure to keep your groups coming back by the busloads.

visit

MYRTLE BEACH
SOUTH CAROLINA

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Reason #9: The easiest way get the entire family excited.

How do you rev up more than just the players for another softball tournament? Even squabbling siblings can agree on Myrtle Beach. Start with first-class facilities, thousands of diverse accommodations and a knowledgeable staff focused on your event. After the competition, enjoy beautiful beaches, exciting theme parks, championship golf and fun-filled attractions. See live shows and discover an array of dining and shopping. However you score it, Myrtle Beach is a win-win for the whole family.

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Reason #5: You want top-of-the-line facilities that won't break your bottom line.

When choosing a destination, value is important, but you can't sacrifice quality. Experience both in Myrtle Beach. Choose from a wide range of hotel meeting facilities along the oceanfront or scenic Intracoastal Waterway, as well as a 250,000-square foot convention center. Fabulous dining and golf options. An array of shopping and entertainment experiences. All this, mixed with genuine hospitality and a reputation for value that will keep your budget on track.

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