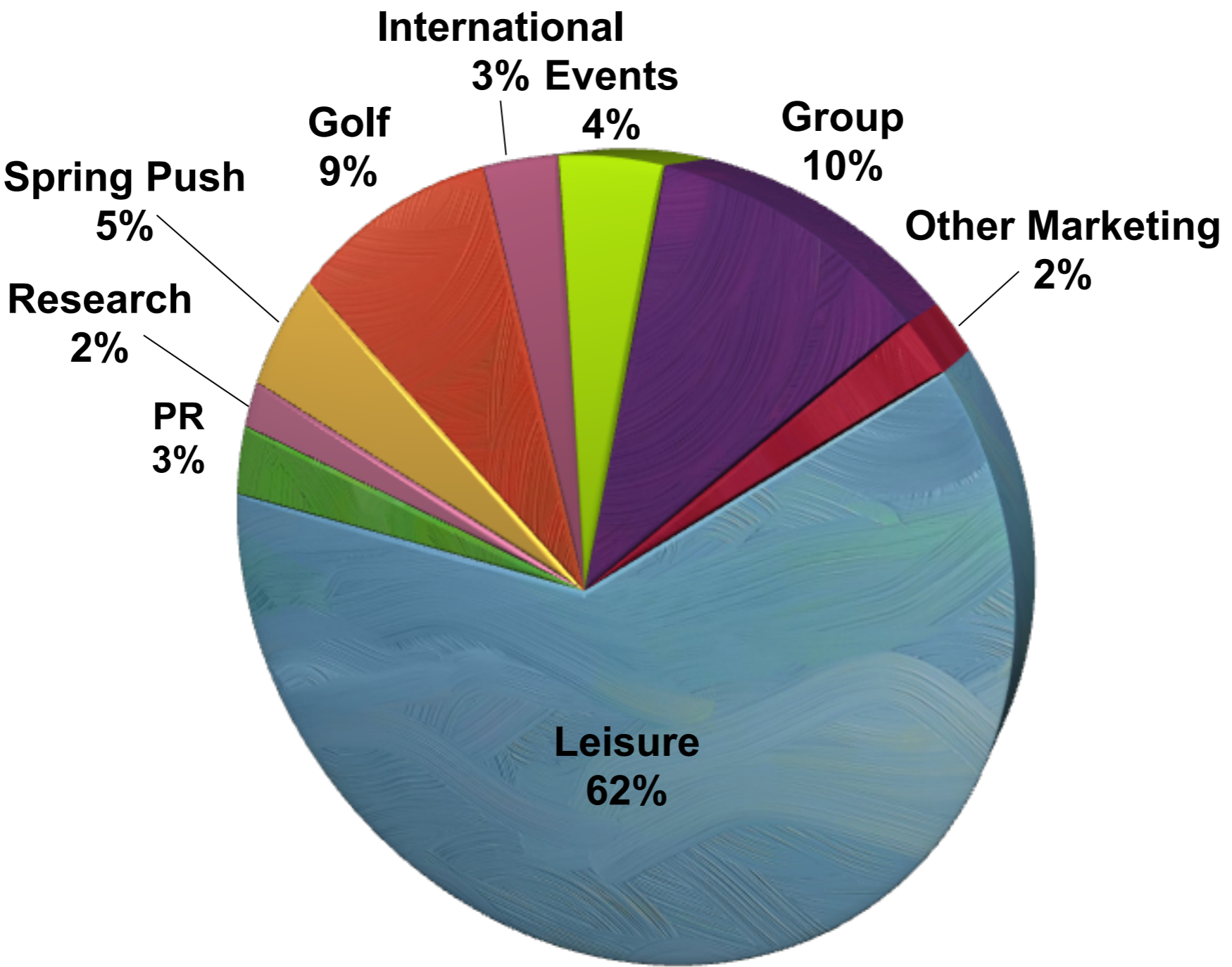
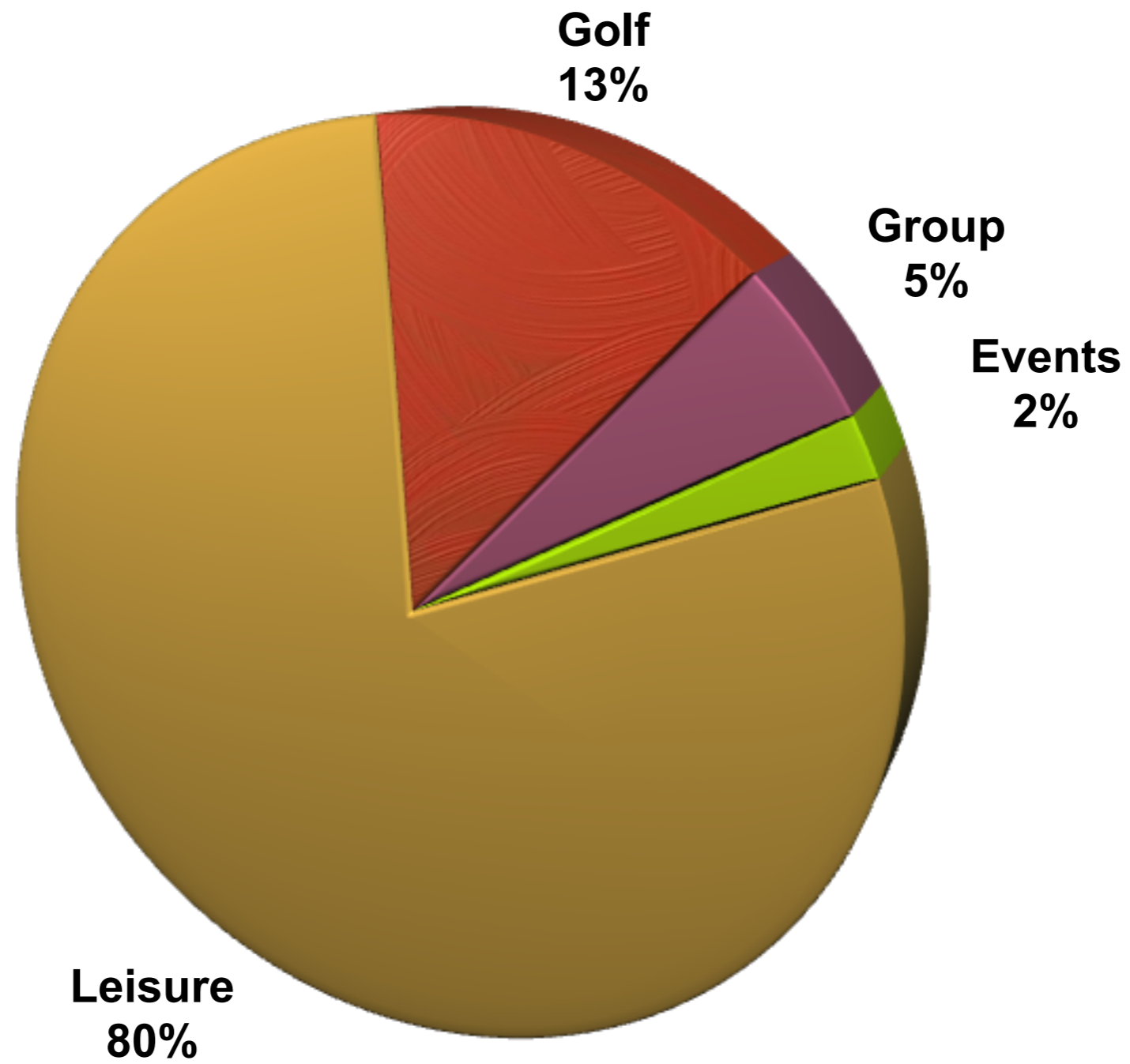


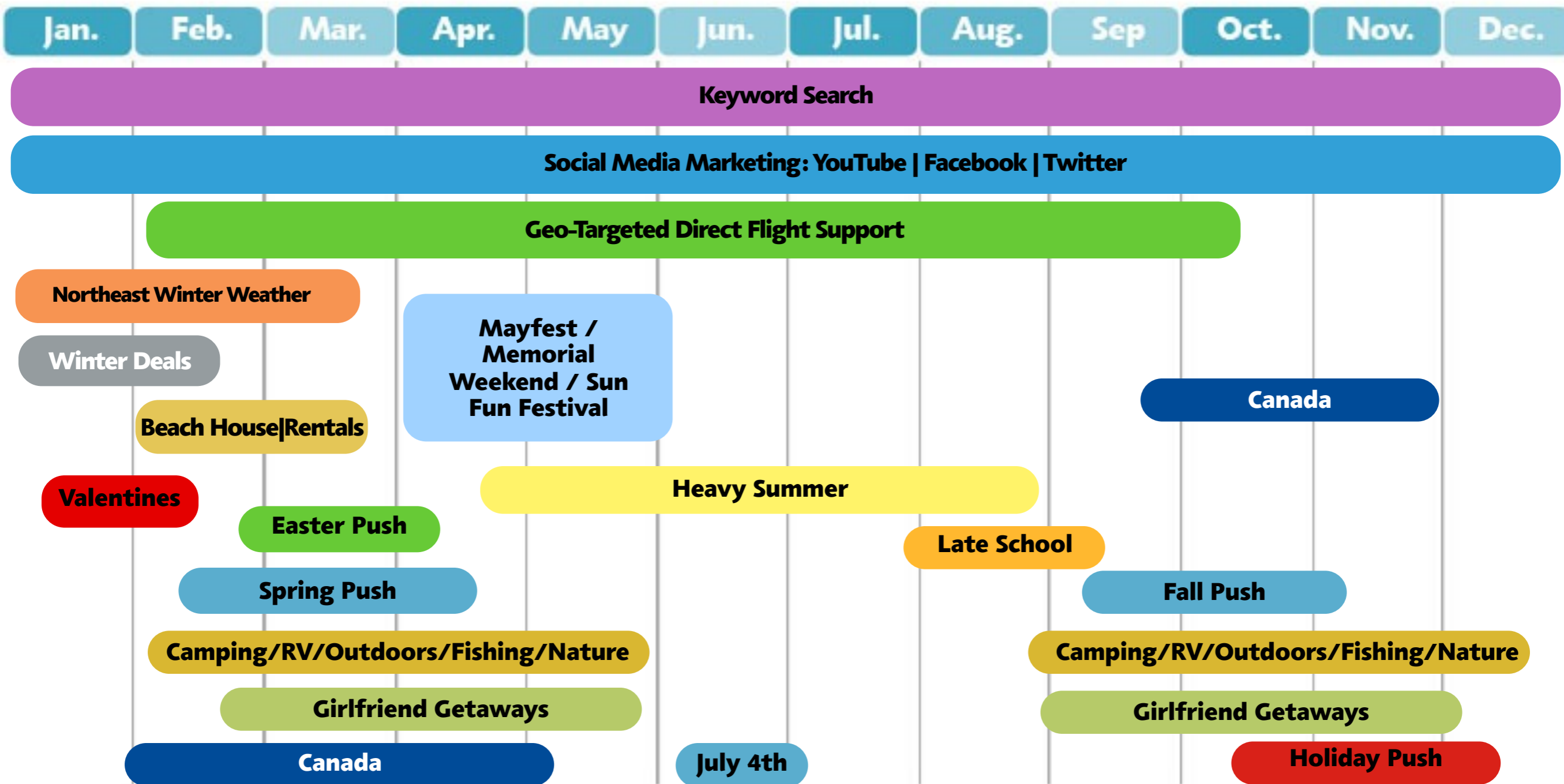
# 2011 Marketing Investment Allocations



# 2011 Advertising Investment Allocations



# Online



# TV

