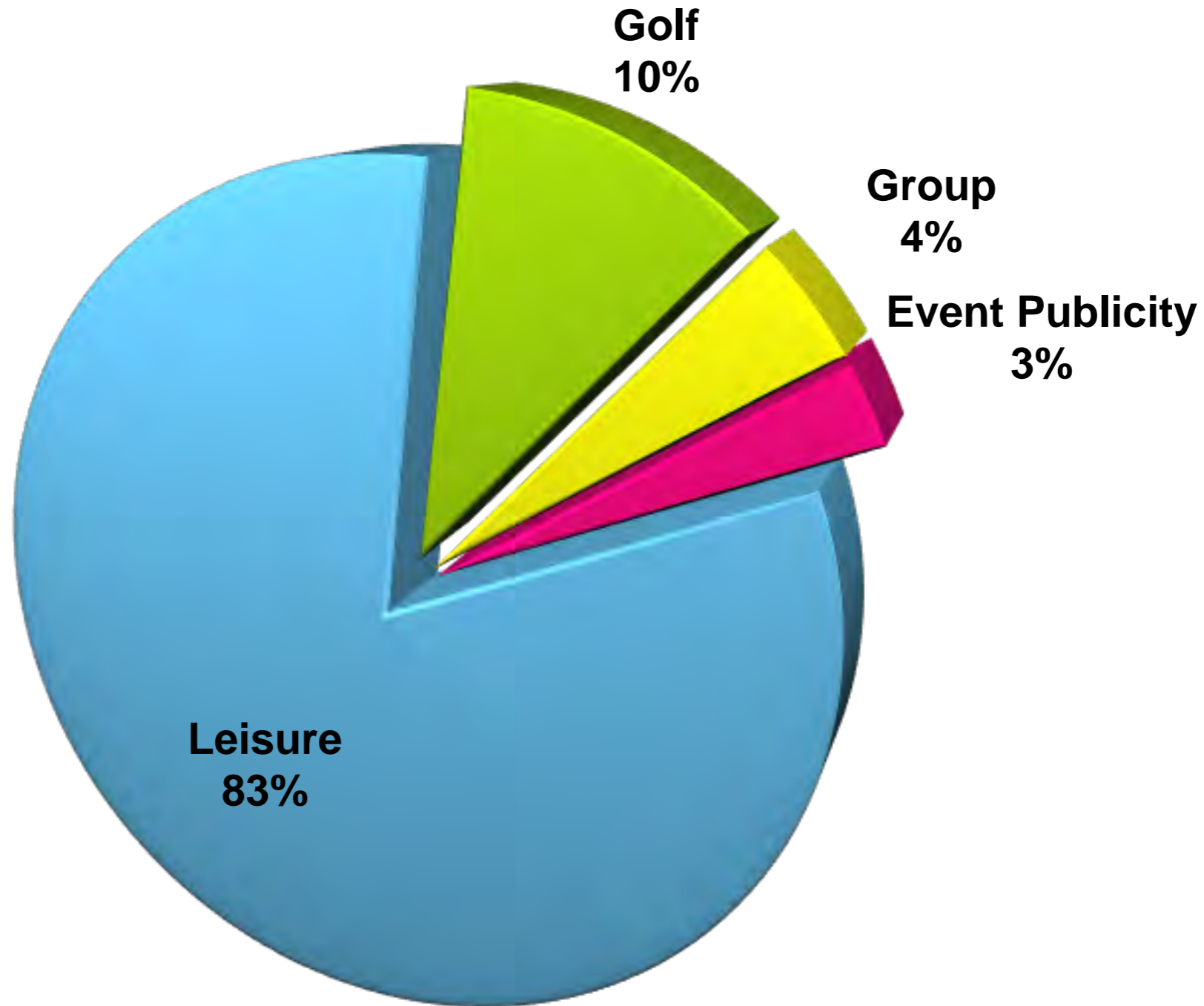
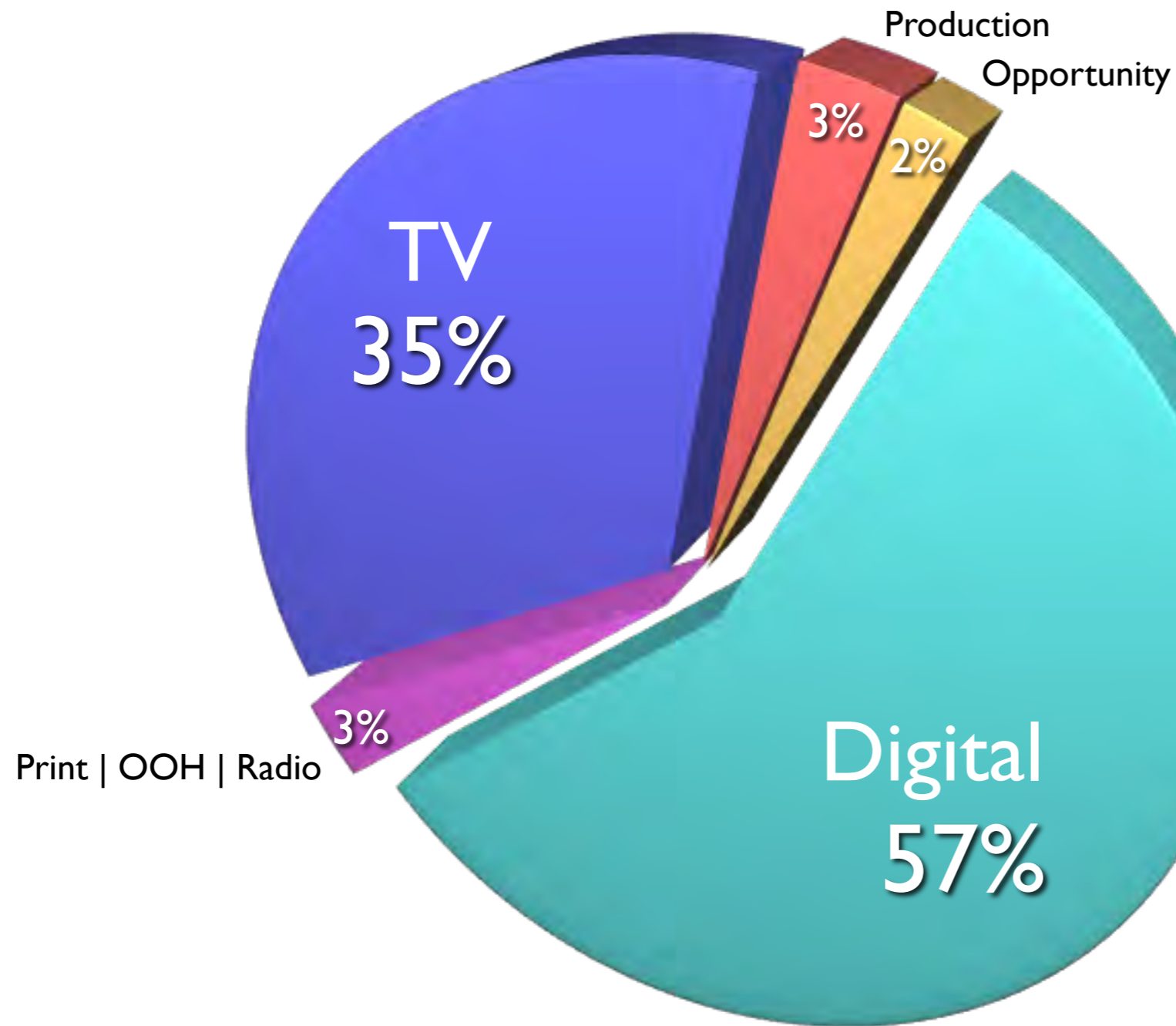


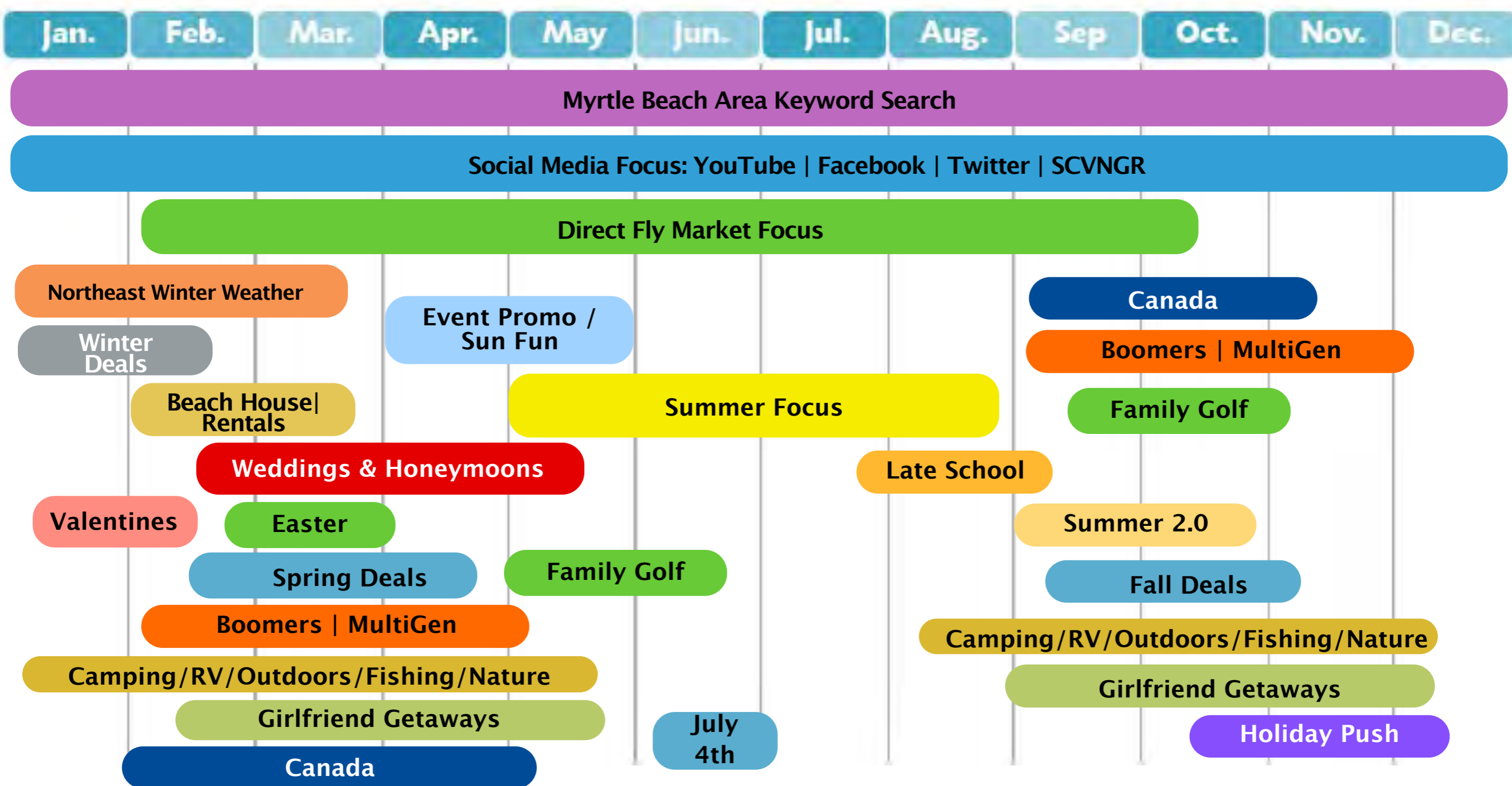
# 2012 Advertising Allocations



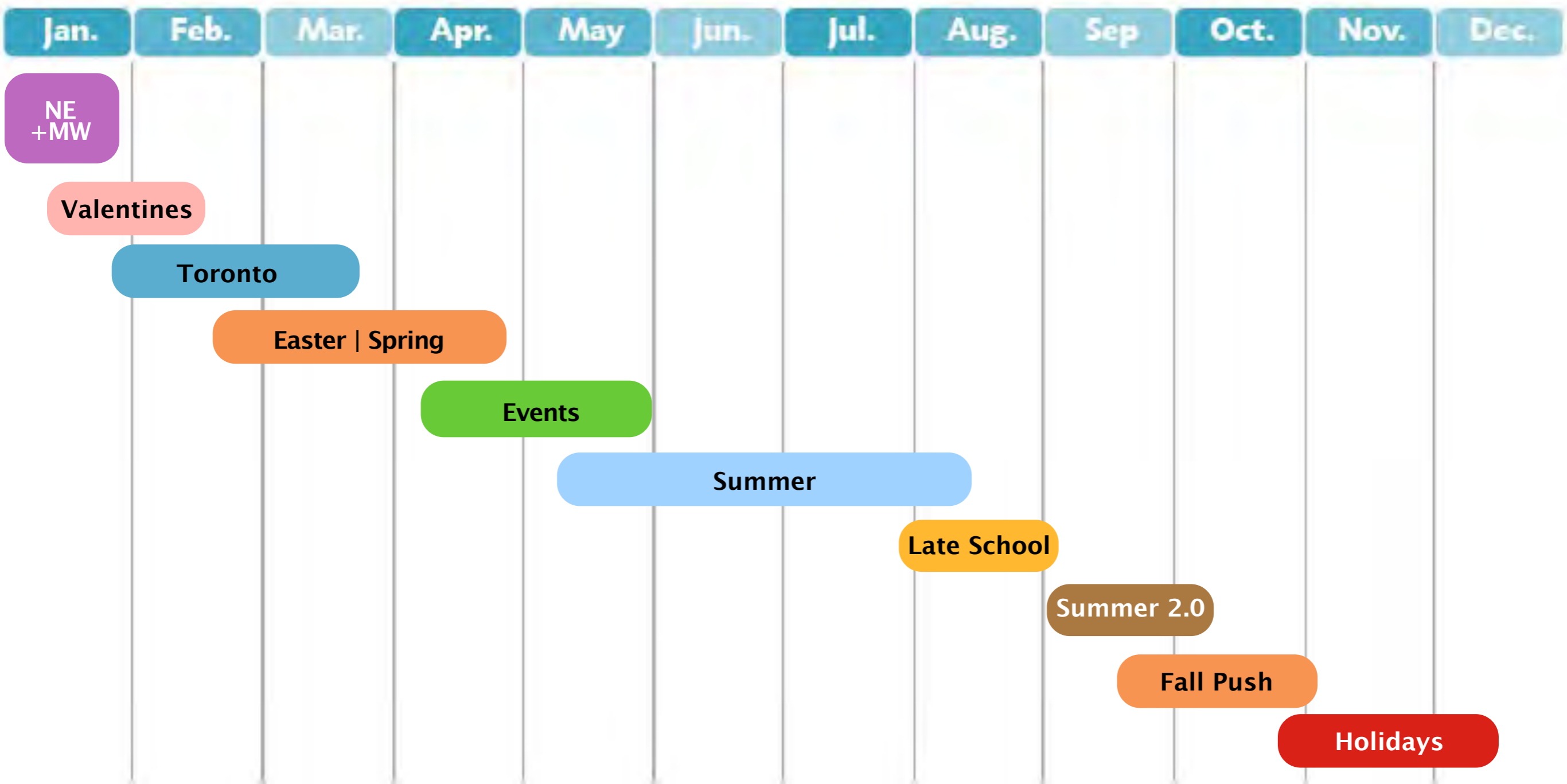
# Leisure Media Mix



# Digital



# TV



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