

Myrtle Beach Area CVB
 Projected 2010 Television Markets*



TV Markets for Dec. 26 through Jan. 31, 2010

	Markets	State	Households (000)
1	Albany	NY	552
2	Atlanta	GA	2097
3	Augusta	GA	245
4	Baltimore	MD	1089
5	Boston	MA	2375
6	Buffalo	NY	644
7	Burlington - Plattsburg	NY	328
8	Charleston-Huntington	WV	477
9	Charlotte	NC	1020
10	Chattanooga	TN	354
11	Chicago	IL	3492
12	Cincinnati	OH	880
13	Cleveland-Akron	OH	1541
14	Columbus	OH	890
15	Dayton	OH	513
16	Detroit	MI	1936
17	Greensboro	NC	652
18	Greenville-New Bern	NC	289
19	Greenville-Spartanburg-Ashboro	NC	815
20	Harrisburg-Lancaster-Lebanon-York	PA	707
21	Hartford	CT	1104
22	Indianapolis	IN	1072
23	Johnstown-Altoona	PA	294
24	Knoxville	TN	516
25	Memphis	TN	674
26	Nashville	TN	1016
27	New York	NY	7375
28	Norfolk	VA	718
29	Philadelphia	PA	2925
30	Pittsburgh	PA	1169
31	Providence	RI	623
32	Raleigh-Durham	NC	985
33	Richmond-Petersburg	VA	510
34	Roanoke-Lynchburg	VA	440
35	Tri-Cities	TN-VA	323
36	Washington DC	DC	2252
	Total Households		42,892,000

* Projected television markets are subject to change.

Myrtle Beach Area CVB
 Projected 2010 Television Markets*



TV Markets for Feb. 1 through Feb. 14, 2010

	Markets	State	Households (000)
1	Atlanta	GA	2097
2	Augusta	GA	245
3	Charlotte	NC	1020
4	Greensboro-High Point-Winston Salem	NC	652
5	Greenville-New Bern	NC	289
6	Greenville-Spartanburg-Ashboro	NC	815
7	Norfolk	VA	718
8	Raleigh-Durham (Fayetteville)	NC	985
9	Richmond-Petersburg	VA	510
10	Roanoke-Lynchburg	VA	440
11	Wilmington	NC	187
12	Tri-Cities	TN-VA	323
	Total Households		8,281,000

* Projected television markets are subject to change.

Myrtle Beach Area CVB
 Projected 2010 Television Markets*



TV Markets for Feb. 15 through Jun. 30, 2010

	Markets	State	Households (000)
1	Albany	NY	552
2	Allentown	PA	
3	Atlanta	GA	2097
4	Augusta	GA	245
5	Baltimore	MD	1089
6	Binghamton	NY	138
7	Bluefield-Beckley-OakHill	WV	145
8	Boston	MA	2375
9	Bowling Green	KY	80
10	Buffalo	NY	644
11	Burlington - Plattsburg	NY	328
12	Champaign-Springfield-Decatur	IL	386
13	Charleston-Huntington	WV	477
14	Charlotte	NC	1020
15	Charlottesville	VA	77
16	Chattanooga	TN	354
17	Chicago	IL	3492
18	Cincinnati	OH	880
19	Clarksburg-Weston	WV	108
20	Cleveland-Akron	OH	1541
21	Columbus	OH	890
22	Dallas-Ft. Worth	TX	2544
23	Dayton	OH	513
24	Detroit	MI	1936
25	Elmira	NY	97
26	Erie	PA	158
27	Grand Rapids	MI	741
28	Greensboro-High Point-Winston Salem	NC	652
29	Greenville-New Bern	NC	289
30	Greenville-Spartanburg-Ashboro	NC	815
31	Harrisburg-Lancaster-Lebanon-York	PA	707
32	Harrisonburg	WV	85
33	Hartford	CT	1104
34	Houston	TX	2123
35	Indianapolis	IN	1072

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Myrtle Beach Area CVB
 Projected 2010 Television Markets*



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TV Markets for Feb. 15 through Jun. 30, 2010

	Markets	State	Households (000)
36	Jacksonville	FL	675
37	Johnstown-Altoona	PA	294
38	Knoxville	TN	516
39	Lexington	KY	478
40	Little Rock	AR	567
41	Louisville	KY	643
42	Macon	GA	229
43	Memphis	TN	674
44	Miami	FL	1547
45	Minneapolis	MN	1731
46	Nashville	TN	1016
47	New York	NY	7375
48	Norfolk	VA	718
49	Orlando-Daytona Beach-Melbourne	FL	1455
50	Parkersburg	WV	63
51	Philadelphia	PA	2925
52	Pittsburgh	PA	1169
53	Providence	RI	623
54	Raleigh-Durham	NC	985
55	Richmond-Petersburg	VA	510
56	Roanoke-Lynchburg	VA	440
57	Rochester	NY	391
58	Rockford	IL	189
59	St. Louis	MO	1250
60	Syracuse	NY	398
61	Tampa-St. Petersburg (Sarasota)	FL	1805
62	Toledo	OH	426
63	Tri-Cities	TN-VA	323
64	Washington DC	DC	2252
65	Wheeling-Stuebenville	WV	142
66	Wilkes-Barre-Scranton	PA	588
67	Wilmington	NC	187
68	Worcester	MA	
69	Youngstown	OH	276
	Total Households		62,614,000

* Projected television markets are subject to change.